

Just the Facts**

Life of a Breach is 206 days

Avg. cost \$3.62 million globally

Cost per Healthcare record \$380.00

100% of Victims had updated anti-virus software

Type of data breach and number of days to be identified-

- Malicious- 77 days
- System- 58 days
- Human- 54 days

75% of attacks take over a week or more to detect

Cost of a data breach in the US is \$7.35 million dollars

US companies pay over \$690,000 in breach related notification costs

Once a breach is experienced there is a 27.7% likelihood that another will occur

Percent of breach type-

- 47% account for malicious
- 28% account for human errors
- 25% account for system glitches

Future Expected Costs:

- By **2019** the average cost of data breaches will be **\$2.1 Trillion** globally.
- Over **20%** are small to mid-size companies.
- 60%** of Businesses will close within the first 6 months.

**Data provided by the 2017 Ponemon Institute

www.ponemon.org



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