

Just the Facts**

Life of a Breach is 243 days

93% Discover the Breach from an outside source

Cost \$3.5 million dollars

Law suits average cost \$700,000

Cost per record \$188.00 to \$359.00

Average fine per record is \$3500.00

100% of Victims had updated anti-virus software

The cost of **ONE** stolen laptop is over \$49,246

Number of employees 11-100

Percent of Breaches
40% employee
36% system
24% outside

Total Damages since 2005:

- **\$67 Billion Dollars**
- **100 Million Records**
- **60% of Businesses will close within the first 6 months**

**Data provided by the Ponemon Institute

www.ponemon.org



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